

**REGISTER ONLINE**

[NAEPC.org/conference](https://naepc.org/conference)

60th Annual NAEPC  
Advanced Estate Planning  
Strategies Conference &  
Council Leadership Conference

November 12 – 16, 2023

Fort Lauderdale, Florida

Marriott Harbor Beach Resort & Spa



Virtual Registration  
Offered for Select Sessions



**NAEPC**  
NATIONAL ASSOCIATION OF  
ESTATE PLANNERS & COUNCILS

COLLABORATE · EDUCATE · CULTIVATE



Dear NAEPC Members & Friends,

As we prepare to gather in Fort Lauderdale and within our virtual community, we would like to take a moment to thank you for your membership, support, and work on behalf of the estate planning profession. Our association is as strong as our membership, and you have proven to be committed to a mission that matches ours... collaboration with other professionals, a lifelong learner, and someone who thrives on the cultivation of new and meaningful relationships.

The 60th Annual Conference and Council Leadership Conference have a new look and feel this year! We'll focus first on the educational portion of the program, which is available to anyone within the profession of estate planning, regardless of membership status within a local Estate Planning Council. Certain educational sessions will also be available virtually so please look for the icon indicating the same as you browse this brochure. Following, we'll host the Council Leadership Conference (formerly known as "Council Leadership Day") where leaders from councils around the country convene to discuss important operations and council management topics. These sessions are limited to individuals currently serving as a volunteer board member or staff executive / administrator for a local council.

We would be remiss if we did not acknowledge the generous sponsors that make it possible for NAEPC to offer this conference, some of which are shown below. Please be sure to keep these firms in mind throughout the year.

We look forward to welcoming you to the conference of choice for estate planning professionals from November 12 - 16, 2023.

John T. Midgett, JD, AEP®  
2023 President

Richard K. MacBarron, JD, CFP®, ChFC®, CLU®, CBEC®, AEP®  
60th Annual Conference Chairperson

## 60th Annual NAEPC Advanced Estate Planning Strategies Conference SPONSORS

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and Life Insurance Valuations  
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AEP®, CFRE  
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Pikesville, MD

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MHA, CPE  
MIDEO Health  
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PFM Asset Management LLC  
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Charitable Solutions, LLC  
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The Villages, FL

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LL.M., AEP® (Distinguished)  
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College of Law  
Atlanta, GA

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LaToya Encarnacion  
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Brookfield, WI

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CTFA, AEP®  
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Klosek & Associates PLLC  
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White Plains, NY

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Belfint, Lyons & Shuman, P.A.  
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Sharon McRill  
Betty Brigade  
Ann Arbor, MI

Jamie L. Mendelsohn  
Ashar Group Life Settlements  
and Life Insurance Valuations  
Orlando, FL

Jon B. Mendelsohn  
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and Life Insurance Valuations  
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# SUNDAY, NOVEMBER 12, 2023

All times are Eastern Time

11:00 am - 7:00 pm

Registration Open for Exhibitors, Annual Conference Attendees, Monday Single-Day Passholders, and Annual Conference Attendees with Council Leadership Conference Pass

3:00 pm - 4:00 pm

NAEPC Past President's Council Meeting (invitation only)

4:30 pm - 5:00 pm

Social Registrant / Guest Meet-Up

5:00 pm - 6:30 pm

Kick-Off Welcome Reception with Exhibitors

# MONDAY, NOVEMBER 13, 2023

6:30 am - 8:00 am

Breakfast with Exhibitors

7:00 am - 7:45 am

Concurrent Sponsored Workshops (choose one)

Distribution of Estate Assets:

Where does All the Stuff Go?

Sharon McRill

Offered by Betty Brigade

Option Two

Session TBD

8:00 am - 9:00 am

Breakout Sessions (choose one)

Determining a Client's Retirement Income Style and an Update on SECURE Act 2.0's Implications for Retirement Income  
Wade D. Pfau, PhD, CFA®, RICP®

Riding the Age Wave: Sharpen Your Skills To Serve Clients Who Demand Independence, Financial Security and Peace of Mind Throughout Retirement  
Louis W. Pierro, Esq. and Peter J. Strauss, Esq.

9:05 am - 10:05 am

Breakout Sessions (choose one)

Charitable Planning with Non-Conventional Assets  
Brian K. Clontz, Ph.D., ChSNC®, RICP®, CAP®, CLU®, ChFC®, CFP®, AEP® (Distinguished)

The End of Life for Insurance in the Estate Plan - Death Benefit, Surrender, Lapse or Settlement?  
Tama Brooks Klosek, JD

Scarier Than Lions and Tigers and Bears: Income Taxation of Trusts, Oh My!  
Justin T. Miller, JD, LL.M. (taxation), CFP®, AEP®

10:05 am - 10:35 am

Break with Exhibitors

10:35 am - 11:05 am

Conference Opening Remarks & NAEPC 2023 Annual Meeting





11:05 am – 12:05 pm

Federal Tax Update

Samuel A. Donaldson, JD, LL.M., AEP® (Distinguished)



12:05 pm – 1:30 pm

Lunch with Exhibitors



Concurrent Private Luncheon for Estate Planning Council Leaders (arranged by region)

1:30 pm – 2:30 pm

Unique Planning Solutions using Existing Life Insurance Policies

Katie Bennett, CVA, LaToya Encarnacion, Jamie L. Mendelsohn, and Jon B. Mendelsohn

Offered by Ashar Group Life Settlements and Life Insurance Valuations



2:30 pm – 3:30 pm

TCJA: Critical Income Tax Planning Concepts for Sunset

Robert S. Keebler, CPA/PFS, MST, AEP® (Distinguished), CGMA®



3:30 pm – 4:00 pm

Break with Exhibitors

4:00 pm – 5:00 pm

Cross Border Wealth Planning

Joan K. Crain, CFP®, TEP, AEP® (Distinguished)



6:00 pm

President's Reception (invitation only)

## Honors, Awards, and Accolades

### Robert E. Fox, CLU®, AEP® Volunteer Service Award

Recognizing exceptional volunteer service to an estate planning council, a local community, or to NAEPC during the prior year.

2023 Recipient: Not Yet Named

### NAEPC Estate Planning Hall of Fame®

Offered in recognition of distinguished service to the field of estate planning.

2023 Entrants: Lyle K. Benson, Jr., CFP®, CPA/PFS, MST  
 Clark Monroe Blackman, II, CFP®, CFA, CPA/PFS, CGMA, AIF®, AAMS  
 David M. English, JD  
 Todd A. Flubacher, JD  
 Abraham Frank Johns, Jr., JD, LL.M. (elder & disability law), CELA®  
 Kim Kamin, JD, BA  
 Mary E. Vandennack, JD, CAP®

### Hartman Axley Lifetime Service Award

Honoring those who have been highly active in the estate planning community and crucial to the development of NAEPC.

2023 Recipient: Lawrence P. Katzenstein, Atty, AEP® (Distinguished) of Thompson Coburn, LLP

# TUESDAY, NOVEMBER 14, 2023

All times are Eastern Time

6:30 am - 8:00 am  
Breakfast with Exhibitors

7:00 am - 7:45 am  
Concurrent Sponsored Workshops (choose one)

Option One  
Session TBD

Option Two  
Session TBD

8:00 am - 9:00 am  
Breakout Sessions (choose one)

Wealth Planning for Americans Abroad;  
Specific Considerations  
Joan K. Crain, CFP®, TEP, AEP® (Distinguished)

Don't Guess and Make a Mess  
with QSBS  
Justin T. Miller, JD, LL.M. (taxation),  
CFP®, AEP®

9:05 am - 10:05 am  
Breakout Sessions (choose one)

How to Use Life Insurance  
Valuations in Your Financial,  
Charitable, Estate or Tax  
Planning Practice  
Katie Bennett, CVA,  
LaToya Encarnacion, and  
Jamie L. Mendelsohn

Introduction to ESG  
Investing and Diversity  
Considerations in Investing  
Bikram Chadha

Post-Mortem Elections  
Jeremiah W. Doyle IV,  
JD, LL.M. (taxation),  
LL.M. (banking law),  
AEP® (Distinguished)

10:05 am - 10:30 am  
Break with Exhibitors

REGISTER ONLINE  
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10:30 am - 11:00 am  
Daily Remarks and Presentation of Robert E. Fox, CLU®, AEP® Volunteer &  
Hartman Axley Lifetime Service Awards



11:00 am - 12:00 pm  
Elder Law and Special Needs Planning  
Bernard A. Krooks, JD, CPA, LL.M., CELA, AEP® (Distinguished)



12:00 pm - 12:30 pm  
NAEPC Estate Planning Hall of Fame® Induction Ceremony



12:30 pm - 1:30 pm  
Lunch with Exhibitors

Concurrent Private Luncheon for  
Accredited Estate Planner® Designees  
The Sounds of Collaboration



Revisit your Youth during this Fun  
Mid-Day Break from Conference Sessions

1:30 pm - 2:30 pm

Flip A Coin....Does your Living Will Protect or Harm You?

Jestin Carlson, MD, MS, MHA, CPE and Ferdinando L. Mirarchi, DO, FAAEM, FACEP

Offered by MIDEO Health



2:30 pm - 3:00 pm

Break with Exhibitors

3:00 pm - 4:00 pm

Love, Sex, Money, Marriage and Death: Estate Planning Aspects of Divorce

Jeremiah W. Doyle IV, JD, LL.M. (taxation), LL.M. (banking law), AEP® (Distinguished)



4:00 pm - 5:00 pm

Cross-Disciplinary Panel on NAEPs Core Value: Multi-Disciplinary Teaming

Aquanetta J. Betts, JD, CAP®, AEP®, CFRE, Theresa L. Hughes, MBA, CTFA, AEP®,

Karly A. Laughlin, CPA, AEP®, Jennifer E. Smith, JD, LL.M. (taxation), AEP®, and

Susan M. Tillery, CPA/PFS, AEP® (Distinguished)



5:00 pm - 6:30 pm

Reception with Exhibitors

## WEDNESDAY, NOVEMBER 15, 2023

5:45 am - Michael W. Halloran 2-Mile Fun Run and Walk

7:00 am - 8:00 am

Breakfast with Exhibitors

Supplemental Breakfast: AEP® from A - Z

8:00 am - 8:10 am

Daily Remarks

8:10 am - 9:10 am

Cyber Fraud & Personal Security Insights - Key Strategies in Protecting your Family and Wealth

Gary F. Rossi



9:10 am - 10:10 am

Strategies for Transitioning Real Estate Wealth to Heirs & Important Tax Structuring Considerations

William Fox, CPA, Richard Reuter, CPA, CGMA, and Timothy Wallen, CPA



10:10 am - 10:25 am

Break with Exhibitors

10:25 am - 11:25 am

Technology Traps and Reply All Regrets: Ethical Issues for both Tech Geeks and Luddites

Michael H. Rubin, JD

\*Please note: Virtual Delivery for this session is audio-only.



11:25 am - 12:25 pm (closing remarks at 12:25 pm)

Capitalizing on Estate Planning Opportunities for High Net Worth Clients in Today's Environment

S. Stacy Eastland, JD, AEP® (Distinguished)



12:30 pm - 1:30 pm Lunch with Exhibitors / Exhibit Hall Closes

# WEDNESDAY, NOVEMBER 15, 2023

All times are Eastern Time

8:00 am – 1:30 pm

Council Staff Executive / Administrator Breakfast, Development Session & Lunch



12:30 pm – 1:30 pm

Lunch with Exhibitors for All Council Leadership Conference Attendees

2:00 pm – 3:45 pm

Learning Pods #1, #2 & Conversation Break

3:45 pm – 5:00 pm

Council by Size Session #1 (Membership Topics)

5:00 pm – 6:30 pm

Annual Awards Reception: Council of Excellence, 5-Star Council, and Emerging Council Awards

6:30 pm

Council Staff Executive / Administrator Private Dinner



### Invest in your council today!

The Council Leadership Conference is the best way to learn about what other councils are doing, where they have found success, and how they have overcome struggles in the post-pandemic world.

NAEPC recommends sending at least one leader at the vice-president level or below and the council's staff executive / administrator (staff registration is complimentary).

# THURSDAY, NOVEMBER 16, 2023

7:00 am – 8:00 am

Breakfast in the Sun

8:00 am – 9:45 am

Private Council Staff Executive / Administrator Session with Webmaster



8:00 am – 10:45 am

Learning Pods #3, #4, #5 & Conversation Break

10:45 am – 12:00 pm

Council by Size Session #2 (Non-Membership Topics)

12:00 pm

Foyer Farewell / Council Leadership Conference Ends

## Learning Pod Choices

### Meetings & Events

- Crafting Events with Broad Appeal and Creating Compelling Meeting Announcements
- Hot Speakers & Topics

### Human Capital

- Help! Our Board, it's BORED!
- Inspiring Volunteerism

### Operations

- Creating a Sponsorship Program
- Diversity, Equity, and Inclusion & its Impact on Your Council
- Effective Writing and its Benefit to your Council
- Implementing an Accredited Estate Planner® Designation Council Nomination Program
- Operations Checklist

### Membership

- Best Practices in Welcoming New Members
- The Ultimate Conversion: Helping Guests Become Members
- Creating a Member Milestone Program & Service/Achievement Awards
- Engaged Members: How to Get Em' & How to Keep Em'

### Technology

- Making the Most of your Council's NAEPC-Hosted Website
- NAEPC National Website Tour and Review



DISCOUNTS	\$50	Accredited Estate Planner Designee®
	\$50	Florida Council Member
	\$100	NAEPC Volunteer (currently serving on a committee)

## FEES & REGISTRATION

Pricing is shown as:  
Early (on or before 08/18/23) · Regular (08/19/23 - 10/19/23) · Late (10/20/23 or later)

**Advanced Estate Planning Strategies Conference  
with Council Leadership Conference Pass** \$1,445 · \$1,495 · \$1,545

**Advanced Estate Planning Strategies Conference (In-Person or Virtual\* Attendance)**

Member \$1,345 · \$1,395 · \$1,445  
Non-Member \$1,570 · \$1,620 · \$1,670

**Monday or Tuesday Educational Day Pass (In-Person or Virtual\* Attendance)**

Member \$545 · \$595 · \$645  
Non-Member \$620 · \$670 · \$720

**Wednesday Educational Half-Day Pass (In-Person or Virtual\* Attendance)**

Member \$395 · \$445 · \$495  
Non-Member \$445 · \$495 · \$545

**Council Leadership Conference Pass** \$270 · \$320 · \$370

 \*Only Select  
Sessions  
Available for  
Virtual Attendance

[REGISTER ONLINE AT NAEPC.org/conference](https://naepc.org/conference)

**Cancellation / Transfer:** A request for a cancellation / transfer must be received via email to [conference@naepc.org](mailto:conference@naepc.org). A full refund for a cancellation will be granted if notice is received on or before 10/13/23. Those who cancel between 10/14/23 and 10/27/23 will forfeit a \$200 administrative fee. Changes from in-person to virtual attendance or virtual to in-person attendance will be accommodated until 10/27/23. No refunds will be granted after 10/27/23 for any reason; requests to transfer registration to another individual will be accommodated.

**Virtual Attendance Policy:** Virtual viewing is not available to those who attend in-person.

## CONTINUING EDUCATION CREDIT

The following credit will be requested in all states for both the in-person and virtual program: **legal, accounting, CFP®, CTFA, and PACE** (including one hour of ethics credit, where applicable) starting 11/13/23 and going through 11/15/23 at 12:25 pm as follows.

In-Person Attendance - Up to 16 Hours

Virtual Attendance - Up to 12 Hours

**The program will not be filed for insurance or legal specialization credit.** Individual states and governing bodies, coupled with your attendance, determine the total number and type of credit awarded. License numbers are required on-site to receive credit. Approval status will be communicated on our [website](#) approximately six weeks pre-conference.

Select sessions will be delivered virtually. Virtual credit will be available to those who attend the LIVE delivery of the sessions and to the extent that states and disciplines allow for this type of credit. Continuing education credit is administered by our partner, the [Society of FSP](#).

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## HOST RESORT & LODGING

We are delighted to return to Marriott Harbor Beach Resort & Spa for the 60th Annual Conference. The hotel perfectly blends relaxed tropical serenity with Marriott's well-known standard of service. Attendees will experience a beachfront location with modern and plentiful amenities close to shops, dining, and nightlife for the perfect marriage of education + relaxation.

The NAEPC room rate is \$269 (single / double occupancy, exclusive of tax) plus a \$15 resort fee. Reservations for overnight accommodations should be made by 10/20/23 by calling 954-525-4000 and letting the reservationist know you are attending the NAEPC conference or by using the online reservation link: <https://book.passkey.com/e/50514152>.

Please contact the NAEPC office if you experience any trouble during the booking process.

## SOCIAL REGISTRANTS & GUESTS

While the conference will not have a formal companion program, we plan on making sure those who accompany a registrant feel warm and welcome. A Social Registrant package is available that includes all conference breakfasts and receptions. We'll also be hosting a brief Social Registrant / Guest Meet Up on Sunday, November 12, 2023 at 4:30 pm. Please make sure to share the name and full contact details of conference companions at the time of registration so we can communicate directly with them about this event.

## EXPLORE FORT LAUDERDALE & MIAMI

Start planning your time in Florida now by letting [Visit Lauderdale](#) and the nearby [Greater Miami Convention and Visitors Bureau](#) help! These two organizations have all of the information you need to plan an exciting trip.

60th Annual NAEPC Advanced Estate Planning Strategies Conference

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We are always looking to expand our volunteer base and encourage designees, council leaders and members to get involved by serving as a committee member. [Learn More](#)

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\*\* Past President of NAEPC

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